

**BRITISH  
SCIENCE  
FESTIVAL**

Liverpool  
10-14 September  
2025

# 2025 Digital toolkit

A partnership between



# About the British Science Festival

Celebrating the people, stories and ideas at the heart of science.

The British Science Festival is Europe's longest-standing science festival, travelling to a different place in the United Kingdom each year. Our Festival aims to connect people with scientists, engineers, technologists and social scientists.

Each year, we bring an inspiring programme of free events to the public for up to five days, with exciting opportunities to get involved. Our talks, workshops and drop-in events span a diverse range of subjects that encompass science in the broadest sense, promising something for everyone.





# British Science Festival details

---

 **When:** Wednesday 10 to Sunday 14 September 2025.

 **Where:** Hosted by Liverpool John Moores University (LJMU) and the University of Liverpool (UoL), with events being held at iconic cultural venues across Liverpool city centre, the docks and university campuses.

 **What:** Nearly 100 FREE events, activities and experiences. Recommended for 16+ but open to all ages.

It's here, at last... the British Science Festival 2025 line-up has been unveiled, and ticket bookings have officially opened.

We'd be grateful for your help in building a buzz around the Festival programme and getting as many people booking as we can...

This toolkit contains sample social media posts, downloadable assets and more.

Don't forget to sign up to the British Science Association newsletter and follow the British Science Festival on [Bluesky](#), [Facebook](#), [Instagram](#) and [TikTok](#) to stay up to date with all things leading up to the big event.

Official hashtag: #BSF25

# Programme highlights



## Highlights


Talks by influencer and Bionic Arm ambassador Tilly Lockey, leading geneticist Giles Yeo, and Time Team genealogist Sophie Kay; artwork made from thousands of human teeth and a carnival style dance performance on the theme of migratory birds are just some of the highlights of this year's Festival.

## Celebrating excellence

We'll welcome the winners of the British Science Festival Award Lectures 2025. These seven early career researchers, selected for their groundbreaking work and commitment to public engagement, will present on wide-ranging topics such as eradicating TB and creating an animal internet, to the future of hearing aids, UK water quality, snake venoms, synthetic antibodies, COVID-19 testing, the evolution of prosthetics, and how gaming shapes our eating habits.

## Exciting talks and hands-on experiences

Attendees can look forward to a city centre walking tour uncovering connections between science and slavery in Liverpool; a collaborative mapping of Liverpool's music scene; a talk and creative workshop exploring the beginnings of human language and how this might help us in the search for extraterrestrial intelligence; a panel discussion and 'zine making activity giving voice to refugee stories and an evening of performances on perceptions and illusions at Quirky Quarter.



# Downloadable assets

## — 'Book now' assets



[Download here](#)

## — Event imagery



[Download here](#)

## — BSF photography



[Download here](#)



# Sample social media posts

## Bluesky

British Science Festival  
Bluesky: [@britsciassoc.bsky.social](https://bsky.social/@britsciassoc)  
Official hashtag: #BSF25

🔔 Ticket bookings have opened for this year's British Science Festival!

With nearly 100 FREE events on topics from animals and nature to sports and forensics, the [@britsciassoc.bsky.social](https://bsky.social/@britsciassoc) promises something for everyone #BSF25

Spaces are limited, book now 📅 [www.britishsciencefestival.org](https://www.britishsciencefestival.org)

From 10-14 Sept, [@britsciassoc.bsky.social](https://bsky.social/@britsciassoc) will be taking over #Liverpool & [@liverpooluni.bsky.social](https://bsky.social/@liverpooluni) and [@ljmuofficial.bsky.social](https://bsky.social/@ljmuofficial) campus with nearly 100 performances, talks, activities & more! 🙌

Events are free & open to all. For all the info on timings, ticket bookings & the line-up on each day, visit: [www.britishsciencefestival.org](https://www.britishsciencefestival.org) #BSF25

**Celebrating the  
people, stories  
and ideas at the  
heart of science**



Downloadable British  
Science Festival assets  
can be found here

# Sample social media post

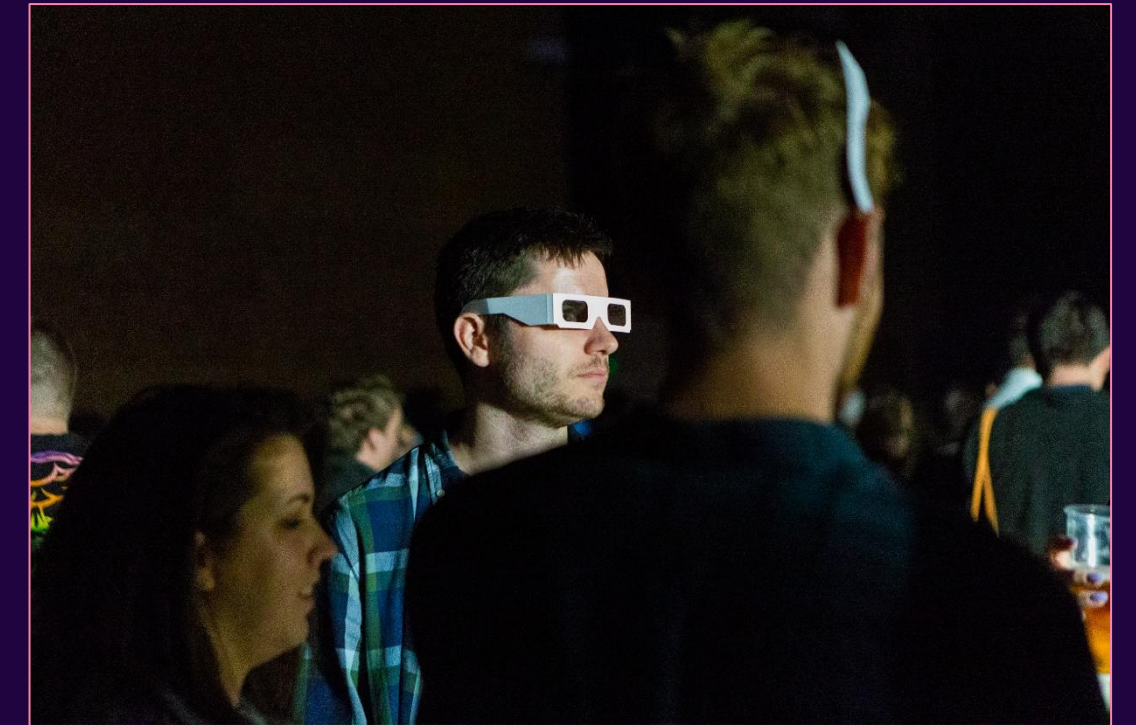
## Facebook

British Science Festival  
Facebook: [@British Science Festival](#)  
Official hashtag: [#BSF25](#)

Book your free tickets for the @British Science Festival 2025, which is coming to #Liverpool this September! 🎟️

Get ready for nearly 100 events, installations and activities taking place at venues across the city and @University of Liverpool and @Liverpool John Moores University campuses between 10–14 September.

For the full line-up and to nab your free spot, visit:  
[www.britishsciencefestival.org](http://www.britishsciencefestival.org) #BSF25



[Downloadable British Science Festival assets can be found here](#)



# Sample social media post

## Instagram

British Science Association  
Instagram:  
[@BritishScienceAssociation](#)  
Official hashtag: #BSF25

🔔 Big news! You can now book your FREE tickets for the British Science Festival 2025...

Get yourself down to the @livuni and @ljmu campuses and unleash your curiosity between 10-14 September as #BSF25 brings nearly 100 \*completely free\* events to #Liverpool.

The programme fuses science and research with performances, art, and technology like never seen before. For more information and to book your free tickets, visit the link in @britishscienceassociation's bio.

And don't forget to follow @britishscienceassociation to get into the Festival spirit!



[Downloadable British Science Festival assets can be found here](#)



# Sample promo copy

## Newsletter

---

 Immerse yourself in the weird and wonderful world of science this September as the British Science Festival lands in Liverpool!

This year's Festival, hosted by the University of Liverpool and Liverpool John Moores University , will be taking over iconic cultural venues across Liverpool city centre, the docks and university campuses.

From comedy shows to art installations; dynamic performances to hands-on workshops; insightful talks to interactive experiences, our programme of over 100 FREE events has something for everyone.

So, what are you waiting for? See which events tickle your fancy and book your free tickets today at [www.britishsciencefestival.org](http://www.britishsciencefestival.org)

Keep up with the latest Festival news on the website and via Bluesky, Twitter/X, Facebook, Instagram and TikTok #BSF25

# BRITISH SCIENCE FESTIVAL






Liverpool  
10-14 September  
2025

## Thank you

If you have any questions, please get in touch  
via

[kushie.amin@britishscienceassociation.org](mailto:kushie.amin@britishscienceassociation.org)

Kushie Amin  
Communications Officer  
British Science Association

-  [britishsciencefestival.org](https://britishsciencefestival.org)
-  [@britsciassoc.bsky.social](https://bsky.social/@britsciassoc)
-  [@britishsciencefestival](https://www.facebook.com/britishsciencefestival)
-  [@britishscienceassociation](https://www.instagram.com/britishscienceassociation)
-  [@britsciassoc](https://www.tiktok.com/@britsciassoc)

A partnership between

